MAPS AND PAGES

Sample pack

Examples of the Google posts, service page copy and review messages we write for plumbers and heating engineers. Yours would use your own name, towns and jobs. Examples only. Not for a real company. Square brackets show where your details would go.

Example Google posts

EXAMPLE GOOGLE POST — NOT A REAL COMPANY

Boiler breakdowns

The first cold snap is when boilers that have been “a bit noisy” finally stop, often on a Sunday night. If your radiators are only lukewarm or your combi keeps locking out, don’t keep resetting it. We cover Chelmsford, Basildon and Brentwood, and all gas work is done by a Gas Safe registered engineer. Call us to book a visit.

EXAMPLE GOOGLE POST — NOT A REAL COMPANY

Frozen pipes

Late November nights in Essex can drop below freezing. Pipes in lofts and garages freeze first, and can burst when they thaw. If a tap stops running after a cold night, turn off your stopcock and give us a call. Tip: check where your stopcock is today. It’s usually under the kitchen sink.

EXAMPLE GOOGLE POST — NOT A REAL COMPANY

Landlord gas safety (CP12)

Letting a property in Colchester or Southend? You need a Landlord Gas Safety Record every 12 months. Diaries fill up fast before Christmas, so book yours now. We can often do your boiler service in the same visit. Call us to book.

EXAMPLE GOOGLE POST — NOT A REAL COMPANY

Emergency call-out

A burst pipe, no heating on a freezing night, or a leak coming through the ceiling doesn't keep office hours. If you're in Chelmsford, Colchester or Southend-on-Sea, [Company Name] provides emergency plumber callouts so you're not left waiting until morning.

When you call, we'll ask a few quick questions so we can advise you on what to do straight away, including where to find your stopcock. All gas work is completed by a Gas Safe registered engineer.

Call [Company Name] on [phone number] to book an emergency visit.

EXAMPLE GOOGLE POST — NOT A REAL COMPANY

Blocked drains

Blocked drains are one of the most common callouts we get across Essex. What starts as a basin that empties slowly can quickly become a flooded shower tray or a drain backing up outside.

In many cases the cause is a build-up of hair, soap, fat or wet wipes. We'll find the cause rather than simply pushing the problem further down the pipe.

If you've got a blocked drain, call [Company Name] on [phone number] and we'll get it sorted.

A service page excerpt

EXAMPLE PAGE — NOT A REAL COMPANY

Emergency Plumber in Chelmsford

When a pipe bursts, the boiler locks out or a leak starts coming through the ceiling, you need a plumber who can get to you in Chelmsford, not a vague promise of a visit "sometime tomorrow". [Company Name] provides emergency plumbing and heating callouts for homes and rental properties in Chelmsford and the surrounding mid-Essex towns.

Emergency plumbing services in Chelmsford

- Burst pipe repairs and leak tracing
- Frozen pipes and thaw damage
- Boiler breakdowns, lockouts and no-heat callouts
- Blocked drains, sinks, showers and toilets

If the repair needs parts, or a larger job such as a power flush, we'll explain the options and give you a clear price in pounds (£) before any work goes ahead.

A review request text and email

EXAMPLE TEXT MESSAGE

Hi [Name], thanks from [Company Name]. If you were happy today, please leave a Google review: [Review Link]

EXAMPLE EMAIL

Subject: Thank you from [Company Name] — a quick favour if you have a moment

Hello [Customer Name],

Thank you for choosing [Company Name] for your recent work in [Town]. We're glad we could help. If you were happy with the visit, would you mind leaving a short Google review? It only takes a minute, and it helps other local households find a firm they can trust.

Leave a review here: [Review Link]

If anything is not quite right, please reply to this email first and we'll put it right.

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